



FOR IMMEDIATE RELEASE

BLADE Network Technologies Joins Climate Savers Computing InitiativeSM

SANTA CLARA, CA, July 9, 2008 — [BLADE Network Technologies, Inc.](#), the industry leader in [network virtualization](#) for servers and storage, announced that it has joined the Climate Savers Computing InitiativeSM, a non-profit organization dedicated to reducing computer power consumption by 50 percent by 2010.

As a pioneer of energy-efficient data center networking, BLADE is the only company in the networking industry recognized on AlwaysOn's GoingGreen 100 list of the world's foremost "green" companies. BLADE views organizations such as the Climate Savers Computing Initiative as key to the energy-efficient data center of the future.

"BLADE is committed to working with organizations such as the [Climate Savers Computing Initiative](#), which is dedicated to improving the power efficiency and reducing the energy consumption of computers," said André Luthard, Chief Green Officer, BLADE Network Technologies. "At a time when customers are seeking to embrace best practices for energy efficiency and economically sound environmental value in their data centers, Climate Savers Computing is helping to increase our industry's eco-consciousness."

BLADE is championing the concepts of "[Rackonomics](#)" which recommend that an energy-efficient data center should be made up of replicated racks that have standard configurations of servers, storage and network. Rackonomics-based data centers can realize lower ongoing total cost of ownership through improved energy efficiency.

To learn more about making state-of-the-art energy efficiency a reality in your data center, read BLADE President and CEO Vikram Mehta's blog at:

http://www.bladenetwork.net/pages/news_pr_2007-01-29B.html

About Climate Savers Computing

The Climate Savers Computing Initiative is a nonprofit group of eco-conscious consumers, businesses and conservation organizations dedicated to improving the power efficiency and reducing the energy consumption of computers. The Initiative is led by Dell, EDS, Google, HP, Intel, Lenovo, Microsoft, Pacific Gas & Electric and World Wildlife Fund. Sponsors include Acer, AMD, Delta Electronics, eBay, Fujitsu, Hitachi, Lite-On, Marvell Semiconductor, NEC, Sun and Supermicro. For more information, visit www.climatesaverscomputing.org.

About BLADE Network Technologies

BLADE Network Technologies is the leading supplier of Gigabit and 10G Ethernet network infrastructure solutions that reside in blade servers and "scale-out" server and storage racks. BLADE's new "virtual, cooler and easier" top-of-rack switches demonstrate the promise of "Rackonomics"- a revolutionary approach for scaling out data center networks to drive down total cost of ownership. The company's customers include half of the Fortune 500 across 26 industry segments, and an installed base of over 170,000 network switches representing more than 4 million switch ports. For more information, visit www.bladenetwork.net.

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