



## Resources and Suggested Next Steps

Steve Ryan, Program Manager of the ENERGY STAR Low Carbon IT Campaign

Pat Tiernan, Executive Director of the Climate Savers Computing Initiative



# Resources

- Join the [ENERGY STAR Low Carbon IT Campaign](#) for free savings estimates, technical implementation assistance and public recognition
  - [Energystar.gov/lowcarbonit](http://energystar.gov/lowcarbonit)
  - Join as a participant and/or an ally
- Join [Climate Savers Computing](#) in their mission to reduce global CO<sub>2</sub> emissions from the operation of computers by 54 million tons by 2010
  - [Climatesaverscomputing.org](http://climatesaverscomputing.org)
- Join the [Utility IT Energy-Efficiency Coalition](#)
  - [Grovesite.com/page.asp?o=utilitieshightechee&s=Visitors&p=284107](http://Grovesite.com/page.asp?o=utilitieshightechee&s=Visitors&p=284107)



# Resources: ENERGY STAR Low Carbon IT Campaign

1. Free technical expertise and assistance w/ CPM
2. An estimate of your organizations' energy and carbon savings
3. An official certificate of recognition from EPA
4. Template materials to publicize your efforts
5. Possible national recognition from EPA
6. Utilities can also join as Allies in helping to recruit organizations



# Resources: Climate Savers Computing Initiative

- Organizations can join Climate Savers Computing
  - [www.climatesaverscomputing.org/act/join/](http://www.climatesaverscomputing.org/act/join/)
- Individuals can take the Climate Savers Computing pledge
  - [www.climatesaverscomputing.org/individual-join/](http://www.climatesaverscomputing.org/individual-join/)
- For more information and additional resources
  - [www.climatesaverscomputing.org/learn/information-and-resources/](http://www.climatesaverscomputing.org/learn/information-and-resources/)
- Climate Savers Computing Smarter Computing Catalog
  - [www.climatesaverscomputing.org/tools/smarter-computing-catalog/](http://www.climatesaverscomputing.org/tools/smarter-computing-catalog/)



# Suggested Next Steps

- Let your customers know about ENERGY STAR Low Carbon IT resources available to them
- Contact us for assistance promoting CPM to your customers
  - Examples: webinars, speaking opportunities, customer presentations



# Suggested Next Steps, cont.

- For more information...
  - Download free white paper, *Utility Incentives for Computer Power Management*
    - [www.beaconconsultants.com/whitepapers](http://www.beaconconsultants.com/whitepapers)
  - EPA Utility page
    - [www.energystar.gov/index.cfm?c=power\\_mgt.pr\\_power\\_manage\\_reps](http://www.energystar.gov/index.cfm?c=power_mgt.pr_power_manage_reps)
  - Utility IT Energy-Efficiency Coalition
    - [grovesite.com/page.asp?o=utilitieshightech&s=Visitors&p=284107](http://grovesite.com/page.asp?o=utilitieshightech&s=Visitors&p=284107)



# Suggested Next Steps, cont.

- Contacts:
  - Steve Ryan, U.S. EPA/ENERGY STAR
    - [ryan.steven@epa.gov](mailto:ryan.steven@epa.gov)
  - Mike Walker, Beacon Consultants Network Inc. (a U.S. EPA Technical Support Contractor)
    - 617-921-8445
    - [mwalker@beaconconsultants.com](mailto:mwalker@beaconconsultants.com)
  - Pat Tiernan, Climate Savers Computing Initiative
    - [admin@climatesaverscomputing.org](mailto:admin@climatesaverscomputing.org)
  - Mark Bramfitt, Principal Program Manager of PG&E
    - 415-973-2933
    - [mjb9@pge.com](mailto:mjb9@pge.com)



# Live Poll: Your Next Steps

- Based on the information you received in this Webinar, what is the next step you'll take to establish a successful CPM incentive program for your enterprise customers?
  - Develop an new incentive program
  - Work with existing enterprise customer base to develop an appropriate program in your region
  - Begin marketing existing programs
  - Follow up with Climate Savers Computing Initiative; EPA / ENERGY STAR with additional questions

