



## Other Program Approaches

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# Customer Education

- Add information about CPM to:
  - EE websites, collateral materials, presentations
- Lift content or link to:
  - [www.energystar.gov/lowcarbonit](http://www.energystar.gov/lowcarbonit)
  - [www.climatesaverscomputing.org/learn/](http://www.climatesaverscomputing.org/learn/)
- Contact ENERGY STAR or Climate Savers Computing for assistance
- Benefit: Very low cost, but has an impact on reducing energy use in a specific area or territory



# CPM Implementation Assistance

- Add information about CPM to:
  - EE websites, collateral materials, presentations
- Leverage contractor, EPA, or Climate Savers Computing support for outreach and technical assistance
  - Offer your customers free technical consultation, savings estimates, and software tools
- Can track and estimate energy savings at low cost
- Example: Snohomish Public Utility District
  - Teamed with ENERGY STAR to offer customers free seminars, savings estimates, software tools

