

**For Immediate Release**

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## **SEARS HOLDINGS JOINS CLIMATE SAVERS COMPUTING INITIATIVE**

HOFFMAN ESTATES, Ill., Dec. 23, 2009— Sears Holdings (NASDAQ: SHLD) has joined the Climate Savers Computing Initiative, a non-profit group of businesses, consumers and conservation organizations dedicated to reducing the energy consumption of computing hardware.

Sears joins other industry-leading members of Climate Savers Computing to work toward greater adoption of energy-efficient computing practices by increasing awareness of high-efficiency computing systems and use of computer power management. The Climate Savers Computing Initiative's goal is to reduce global CO<sub>2</sub> emissions by 54 million tons per year, which is equivalent to the annual output of 11 million cars or 10 to 20 coal-fired power plants. Those reductions could collectively save \$5.5 billion in energy costs.

"At Sears Holdings, our sustainability team has been proactively working to implement sustainable solutions throughout our organization," said Mary Tortorice, vice president, deputy general counsel and head of the Sears Holdings Sustainability program. "An important part of these efforts is reducing the energy used by our information technology through initiatives such as power management and energy-efficient server management. Our partnership with Climate Savers Computing will help us ensure that we continue to adopt the most innovative and creative solutions to reduce our environmental impact."

Pat Tiernan, executive director of Climate Savers Computing Initiative, stated, "By participating in the Climate Savers Computing Initiative, Sears is strengthening its commitment to energy-efficient technology and IT practices. Sears' leadership in integrating energy-efficiency throughout its operations is a model for other enterprises, and we look forward to the company's participation in our efforts to dramatically reduce the amount of energy used from the operation of computing and IT equipment."

As a member of Climate Savers Computing, Sears has committed to reducing energy consumption from a majority of its computing equipment by:

- Pledging to purchase high-efficiency computer equipment that meets or exceeds ENERGY STAR ratings
- Optimizing existing computer systems to use power management capabilities, such as hibernation and sleep modes
- Ensuring in subsequent years the company purchases computing equipment with increasing levels of efficiency

"We work hard to reduce power consumption and conserve resources because it's the right thing to do," said Tortorice. "In 2009 our server management efforts alone have resulted in a remarkable estimated reduction of 666,000 kWh." As we continue to replace obsolete equipment with ENERGY STAR-rated, high-efficiency computing hardware, we look forward to achieving an even more considerable energy and cost savings."

Computing equipment efficiency is a significant issue that must be addressed to eliminate waste, reduce emissions and save costs. In a typical desktop PC, nearly half the power coming from the outlet never reaches the processor, memory, disks or any other computing components. The wasted electricity is dispersed as heat and increases the cost of powering a computer, as well as increases the emission of greenhouse gases. In offices, homes and data centers, the added heat from inefficient computers can increase the demand on air conditioners and cooling systems, making the computing equipment even more expensive to run.

(more)

**About Sears Holdings Corporation**

Sears Holdings Corporation is the nation's fourth largest broadline retailer with approximately 3,900 full-line and specialty retail stores in the United States and Canada. Sears Holdings is the leading home appliance retailer as well as a leader in tools, lawn and garden, home electronics and automotive repair and maintenance. Key proprietary brands include Kenmore, Craftsman and DieHard, and a broad apparel offering, including such well-known labels as Lands' End, Jaclyn Smith and Joe Boxer, as well as the Apostrophe and Covington brands. It also has the Country Living collection, which is offered exclusively by Sears and Kmart. We are the nation's largest provider of home services, with more than 12 million service calls made annually. Sears Holdings Corporation operates through its subsidiaries, including Sears, Roebuck and Co. and Kmart Corporation.

For more information, visit Sears Holdings' Web site at <http://www.searsholdings.com>.

**About Climate Savers Computing Initiative**

The Climate Savers Computing Initiative is a nonprofit group of eco-conscious consumers, businesses and conservation organizations dedicated to reducing the energy consumption of computers. More than 500 companies and organizations have joined the Initiative since its launch in June 2007, and thousands of individuals have pledged their support. The Initiative is led by CSC, Dell, Google, HP, Intel, Microsoft and World Wildlife Fund. Sponsors include 1E, Acer Inc., Faronics, Fujitsu Limited, Hitachi Ltd., Lenovo, NEC Corporation, Symantec and Verdiem Corporation.

For more information and to pledge your support, visit <http://www.climatesaverscomputing.org>.

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