



Suggested Next Steps

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Step 1: Join Up With Us:

- Join the [ENERGY STAR Low Carbon IT Campaign](#) as a [Program Ally](#) and promote the LCIT program to your commercial customers.
 - www.energystar.gov/lowcarbonit
- Join [Climate Savers Computing](#) in their mission to reduce global CO₂ emissions from the operation of computers by 54 million tons by 2010
 - www.climatesaverscomputing.org
- Join the [Utility IT Energy-Efficiency Coalition](#) to learn how other have implemented green IT programs
 - Grovesite.com/page.asp?o=utilitieshighitechee&s=Visitors&p=284107

Climate Savers Computing Initiative

1. For more information and additional resources
 - www.climatesaverscomputing.org/learn/information-and-resources/
2. Also on the Climate Savers Computing site
 - Become a member
 - Check out our Toolkit
 - Browse the Climate Savers Computing Product Catalog



PG&E's Utility IT EE Coalition



Mission Statement: The Utility IT EE Coalition is dedicated to promoting the adoption of energy-efficiency programs and services directed towards data centers and information technology infrastructure by Utilities across the United States & Canada. Coalition members share program and service designs and technical documents, and industry market intelligence, using a collaborative web site and through regular face-to-face meetings.



Step 2: Let Us Help You...

- Put you in contact with IT experts to better understand the technology in green IT
- Pitch a green IT program to upper management by providing industry data on incentive levels, savings and other market data
- Learn from those that have implemented by connecting you with Utility green IT program managers
- Implement, promote and/or market your programs by:
 - Reviewing messaging, press releases, outreach material and case studies
 - Providing comprehensive green IT Webinars and speaking opportunities to your commercial and industrial customers

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Live Poll: Your Next Steps

- Based on the information you received in this Webinar, what is the next step you'll take to establish a successful energy-efficient computing hardware incentive program for your enterprise customers?
 - Develop an new incentive program
 - Work with existing enterprise customer base to develop an appropriate program in your region
 - Begin marketing existing programs
 - Follow up with Climate Savers Computing Initiative; EPA / ENERGY STAR with additional questions

