



Highlights from the First Utility Focused Computer Energy- Efficiency Webinar

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Savers Computing Initiative



Top Lines

- Briefing on IT Power Management for Utility Energy -Efficiency Program Managers
 - July 21, 2009
 - 134 participants
- Webinar focus
 - Significant energy savings through computer power management (CPM) – allowing computers to enter a low-power sleep mode
 - Best practices
 - Tip and resources for creating CPM incentives



Perceived Barriers

- Enterprise
 - Upfront costs
 - Internal persistence
 - Document results and impact across enterprise
- Utility
 - Marketing and program administration costs
 - Verifying claims – free ridership



More Information

- www.climatesaverscomputing.org/news/audio/video/utility-energy-efficiency-program-summit-webinar
 - Event recording
 - Case studies from PG&E and BC Hydro
 - Presentations
 - Utility Incentives for CPM white paper – Beacon Consultants

